

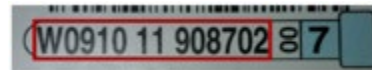
Thank-The-Donor™ Overview – For Hospital Staff



Thank-The-Donor™ is a free, easy-to-use tool that allows a patient, friend, or loved one (**IF THEY CHOOSE**) to send a one-way, anonymous message to the actual person who donated the unit of whole blood, red cells, or platelets they received. It was created by the Oklahoma Blood Institute, and its use is being licensed to Bloodworks Northwest.

How does it work?

- Hospital staff helping spread the word about what **Thank-The-Donor™** is and how it works is a key element in empowering people to say thank you to blood donors.
- To send a message of thanks, go to <https://thankthedonor.org> and follow the instructions.
- The unit number is required to successfully send a message. **If asked, please help the patient locate and record it.**



- Messages can **ONLY** be sent to donors who gave with Bloodworks Northwest. ALL unit numbers from Bloodworks Northwest start with **W1416** or **W1375**.
- **ALL** messages sent from patients and their loved ones go to Bloodworks Northwest **BEFORE** being forwarded to the blood donor.
- **ALL** messages are vetted to ensure that **NO PATIENT IDENTIFYING INFORMATION** is included. Any such information is redacted before the message is forwarded to the blood donor.
- Those sending messages **WILL NOT** be able to learn the identity of the blood donors AND blood donors **WILL NOT** be able to learn the identity of the blood recipient.
- Bloodworks has provided posters, information cards, and other collateral to your hospitals to help raise awareness about **Thank-The-Donor™**. All materials have been approved by your hospital.